

Create The Look Beauty and Hair Directory

Beauty and Hair Directory (2006 - 2007 Advertising Contract)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Fax: () _____

Email Address: _____

FOR OFFICE USE	DO NOT FILL IN
Date Contract Received:	_____
Invoice Sent:	_____
Payment Received:	_____
Check Number:	_____
Money Order:	_____
Artwork Received:	_____
Additional Charge:	_____

Advertisement Sizes Available (Check Off Ad Size)

Space Unit	Mechanical Requirements	Unit Rate
Book trim size: 6.75" x 9.75"		
<input type="checkbox"/> Full Page:	5.75" x 8.5"	\$1000
<input type="checkbox"/> Half Page:	5.75" x 4.25"	\$500
<input type="checkbox"/> Quarter Page:	2.375" x 2.125"	\$250
<input type="checkbox"/> Inside Front Cover:		\$1400
<input type="checkbox"/> Inside Back Cover:		\$1400
<input type="checkbox"/> Back Cover:		\$2000
<input type="checkbox"/> Line Listings (per line):		\$ 75
<input type="checkbox"/> Ad(s) is enclosed. Ad(s)		

Mechanical Requirements:

Ads must be finished artwork, with no corrections needed. 300 dpi at 100% CMYK, PDF files preferred. (1/8" bleed around)
Additional charge for non camera ready ads.

Please forward your check and advertising copy.

I hereby agree to the above conditions, please reserve the aforementioned size ad space.

Signature: _____ Date: _____

Enclosed is a check in the amount of \$ _____, for a (an) _____ page ad.

Please make check or money order payable to: **Create The Look Hair Directory**. P.O. Box 25299, Philadelphia, PA 19119.

All contracts and ad materials may be sent to the above address.



CAMERA READY AD AND PAYMENT MUST ACCOMPANY ORDER

